

UBC & SFU present
STLHE 2015
Achieving Harmony:
Tuning into Practice

June 16 - June 19, 2015
stlhe2015sapes.ca



Sponsorship Package



STLHE 2015 | VANCOUVER
Achieving Harmony: Tuning into Practice



a place of mind
THE UNIVERSITY OF BRITISH COLUMBIA



ENGAGING THE WORLD



STLHE Conference

The Scholarship of Teaching and Learning in Higher Education (STLHE) Conference is an annual conference held in Canada and supports the goals of the STLHE Society:

- Advancing the scholarship of teaching and learning in higher education
- Providing a forum for the exchange of ideas and information on post-secondary teaching and learning
- Celebrating teaching excellence and education leadership
- Contributing to the professional development of its members

In 2015, the University of British Columbia and Simon Fraser University are teaming up to host the 34th Annual STLHE 2015 Conference in downtown Vancouver on June 16 - 19, 2015 at the Westin Bayshore hotel. The conference will encourage and facilitate the improvement of teaching and learning in post-secondary education in Canada.

Founded in 1981, the STLHE Conference is rich with information, presentations, poster sessions, events and more. The program includes keynote sessions, with a focus on small group discussions, workshops, roundtables, and interactive presentations.

Join over 500 top educators, administrators, students, educational developers and partners from post-secondary institutions to exchange ideas and innovations in teaching.



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STLHE 2015 Sponsor Benefits

In appreciation of your support we provide a variety of special perks available only to sponsors. Sponsorship benefits are designed to maximize impact for our corporate partners.

Five levels of sponsorship are available. All amounts are in Canadian dollars.

Presenting Sponsor Diamond	\$40,000+ (One opportunity)	Title Sponsor Platinum	\$10,000+ (Three opportunities)
Conference Sponsor Gold	\$5,000+	Supporting Sponsor Silver	\$2,000+
		Conference Partner Bronze	\$1,000

The following chart provides a comprehensive overview of the different benefits included at each sponsorship level.



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	Presenting Sponsor Diamond	Title Sponsor Platinum	Conference Sponsor Gold	Supporting Sponsor Silver	Conference Partner Bronze
Session presentation	Yes				
Information at registration table	Yes				
Exclusive hosting of event	Banquet dinner	One conference event			
Complimentary registration	Two (\$1000 value)	One (\$500 value)			
Complimentary tickets to banquet dinner	Four	Yes			
Logo branded merchandise*	Lanyard	Pen/notebook			
Conference t-shirt	Yes	Yes	Yes		
Special mentions by speakers	Yes	Yes	Yes		
Logo on conference bag**	Prominent placement	Yes	Yes	Yes	
Logo on conference materials	Prominent placement	Online and print	Online and print	Online and print	Online
Logo in online program guide	Prominent placement	Yes	Yes	Yes	Yes
Logo on conference website	Homepage	Homepage	Sponsorship page	Sponsorship page	Sponsorship page
Exhibitor table	Prominent placement	Yes	Yes	Yes	Yes



* The presenting sponsor has the opportunity to provide logo branded conference lanyards to 500+ participants. Title sponsors have the opportunity to provide logo branded pens or notebooks in the conference bags of 500+ participants.

** The conference bag is distributed to all conference registrants.

Event Sponsorship

Based on the level of sponsorship you provide, you also have the opportunity to sponsor the following event(s):

Tuesday, June 16 (Pre-conference)	Wednesday, June 17	Thursday, June 18	Friday, June 19
	Breakfast (\$3,500)	Breakfast (\$3,500)	Breakfast (\$3,500)
Morning break (\$1,000)	Morning break (\$6,000)	Morning break (\$6,000)	Morning break (\$6,000)
Lunch (\$2,200)	Lunch (\$12,000)	Lunch (\$12,000)	
Afternoon break (\$800)	Afternoon break (\$3,000)	Afternoon break (\$3,000)	
Welcome reception (\$20,000)	Wine and cheese reception (\$15,000)	Banquet dinner (\$40,000)	

In-Kind Sponsorship

In-kind sponsors are also welcome. Sponsorship packages can be customized to meet your needs. Opportunities for in-kind sponsorship include:

- Printing
- Laptops
- Digital signage
- AV equipment
- Conference Supplies





Deadlines and Details

Deadlines for submitting documents to become a sponsor for the 34th Annual STLHE 2015 Conference are outlined in the chart below.

Item due	Deadline
Sponsorship interest form and signed sponsorship agreement	January 15, 2015
Total sponsorship fees	March 31, 2015
Sponsor's high-resolution logo (.eps or .ai format)	April 3, 2015
Exhibitor table registration	April 17, 2015



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Contact

Thank you for taking the time to review this sponsorship package. Sponsoring the 34th Annual STLHE 2015 Conference provides you with a unique opportunity to make contact with over 500 top educators, administrators, students, educational developers and partners from post-secondary institutions.

For more information, please contact:

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More information is also available at stlhe2015sapes.ca.



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